



▶ **KASPERSKY
SECURITY FOR
BUSINESS**

Licensing Program

▶ **RENEWALS AND UPGRADES:**
A Migration Guide

▶ INTRODUCING KASPERSKY'S SECURITY FOR BUSINESS SOFTWARE LICENSING PROGRAM.

Kaspersky's latest endpoint release boasts many new features. Furthermore, Kaspersky's new management console has an even more intuitive GUI with refined menus - which puts you in a position to take advantage of future enhancements.

New additions to our award-winning family of technologies include:

- **Encryption** — protect against data loss from lost or stolen machines and removable devices
- **Mobile Device Management** — securely configure and deploy mobile devices
- **Systems Management** — optimize system rollouts and patch management

WHICH LEVEL IS RIGHT FOR YOU?

	ANTI-MALWARE	APP, DEVICE, WEB CONTROL	MOBILE SECURITY	DATA ENCRYPTION	SYSTEMS MANAGEMENT	MAIL, WEB, COLLABORATION
TOTAL	✓	✓	✓	✓	✓	✓
ADVANCED	✓	✓	✓	✓	✓	
SELECT	✓	✓	✓			
CORE	✓					

Current Kaspersky customers will realize immediate value when migrating to this new family of products and features. There are several options depending on your existing Kaspersky license. This guide will help you determine the optimal solution for your environment and situation.

If your license is nearing expiration, you can choose to:

- **Table 1:** Renew — and upgrade to newer features, stronger protection and IT optimization
- **Table 2:** Renew — and maintain a similar, but enhanced set of features compared to your current Kaspersky solution

Kaspersky values our customers! Ask your reseller for specially discounted renewal options.

If your license is not approaching expiration — there are options, too!

- **Table 3:** Upgrade — and experience Kaspersky's new features for protection and IT optimization
- **Table 4:** Upgrade — to the new Kaspersky endpoint engine and maintain a similar level of features

▶ TABLE 1: RENEW AND UPGRADE TO INCREASED PROTECTION AND IT EFFICIENCY FEATURES

Current Kaspersky Deployment**:	Combine Renewal with Upgrade to This:	Renewal Includes:
Kaspersky Work Space Security (not offered in all Markets)	Kaspersky Endpoint Security for Business — SELECT	<ul style="list-style-type: none"> • File server support • Mobile Device Management (MDM)
Kaspersky Work Space Security Kaspersky Business Space Security Kaspersky Enterprise Space Security**	Kaspersky Endpoint Security for Business — ADVANCED	<ul style="list-style-type: none"> • File server support • Mobile Device Management (MDM) • Encryption • Systems Management
Kaspersky Work Space Security Kaspersky Business Space Security Kaspersky Enterprise Space Security Kaspersky Total Space Security	Kaspersky Total Security for Business	<ul style="list-style-type: none"> • File server support • Mobile Device Management (MDM) • Encryption • Systems Management • Mail, internet gateway and collaboration server protection

* With endpoints running Kaspersky Endpoint Security 8 for Windows

** When migrating to 'Select' or 'Advanced', current Enterprise Space customers must add Kaspersky Security for Mail for continued mail server protection

Are you looking for something more specific? Consider these solutions targeted to your unique needs:

- Security for File Server
- Kaspersky Security for Mobile
- Kaspersky Systems Management
- Kaspersky Security for Virtualization
- Kaspersky Anti-Virus for Storage
- Kaspersky Security for Collaboration
- Kaspersky Security for Mail
- Kaspersky Security for Internet Gateway

► **TABLE 2: RENEW WITH EQUIVALENT FEATURES**

Current Kaspersky Deployment*:	Renew and Maintain Similar Features? Renew with:	What New Features are Gained?
Kaspersky Work Space Security (not offered in all markets)	Kaspersky Endpoint Security for Business — SELECT	<ul style="list-style-type: none"> • File server support • Mobile Device Management (MDM)
Kaspersky Business Space Security	Kaspersky Endpoint Security for Business — SELECT	<ul style="list-style-type: none"> • Mobile Device Management (MDM)
Kaspersky Enterprise Space Security**	Kaspersky Endpoint Security for Business — SELECT Plus Kaspersky Security for Mail Offered at a special discount when sold with Select or Advanced tiers! Contact your reseller for details.	<ul style="list-style-type: none"> • Mobile Device Management (MDM)
Kaspersky Total Space Security	Kaspersky Endpoint Security for Business — SELECT Plus <ul style="list-style-type: none"> • Kaspersky Security for Mail • Security for Internet Gateway • Security for Collaboration Each offered at a special discount when sold with Select or Advanced tiers! Contact your reseller for details.	<ul style="list-style-type: none"> • Mobile Device Management (MDM)

* With endpoints running Kaspersky Endpoint Security 8 for Windows

** When migrating to 'Select' or 'Advanced', current Enterprise Space customers must add Kaspersky Security for Mail for continued mail server protection

► **TABLE 3: UPGRADE TO NEW FEATURES (non-renewal)**

Current Kaspersky Deployment*:	Upgrade to:	Features Included:
Kaspersky Work Space Security (not available in all markets)	Kaspersky Endpoint Security for Business — SELECT	<ul style="list-style-type: none"> • File server support • Mobile Device Management (MDM)
Kaspersky Work Space Security Kaspersky Business Space Security Kaspersky Enterprise Space Security**	Kaspersky Endpoint Security for Business — ADVANCED	<ul style="list-style-type: none"> • File server support • Mobile Device Management (MDM) • Encryption • Systems Management
Kaspersky Work Space Security Kaspersky Business Space Security Kaspersky Enterprise Space Security Kaspersky Total Space Security	Kaspersky Total Security for Business	<ul style="list-style-type: none"> • File Server support • Mobile Device Management (MDM) • Encryption • Systems Management • Mail, Gateway and Collaboration protection

* With endpoints running Kaspersky Endpoint Security 8 for Windows

** When migrating to 'Select' or 'Advanced', current Enterprise Space customers must add Kaspersky Security for Mail for continued mail server protection

Are you looking for something more specific? Consider these solutions targeted to your unique needs:

- Security for File Server
- Kaspersky Security for Mobile
- Kaspersky Systems Management
- Kaspersky Security for Virtualization
- Kaspersky Anti-Virus for Storage
- Kaspersky Security for Collaboration
- Kaspersky Security for Mail
- Kaspersky Security for Internet Gateway

UPGRADING TO NEW FEATURES PRIOR TO THE RENEWAL OF YOUR LICENSE TERM IS EASY!

Waiting until your renewal period to experience Kaspersky's increased protection could put your organization at risk! You can upgrade and add features today.

1. Determine which new features you need.
 - Visit the configuration tool at www.kaspersky.com/business, or
 - Consult the feature list in this guide.
 - Always consider moving to a higher tier rather than adding targeted solutions — it may be more cost effective.
2. Notify your reseller or dealer that you wish to “co-terminate” your new features with your existing Kaspersky license.
 - Provide your existing license number.
 - Kaspersky and your reseller will calculate the price difference, if any.
3. Place a purchase order for the new, pro-rated amount to your reseller.
4. Once your order has been processed and approved, you can download and install your new Kaspersky security products.
5. Install the new license or activation code. You are protected!

▶ TABLE 4: UPGRADE TO NEW ENDPOINT ENGINE AND CONTROL PANEL, MAINTAIN EXISTING FEATURES (non-renewal)

Kaspersky encourages you to upgrade to the newest version of the scanning engine and management console, even if you're not nearing your renewal period.

Current Kaspersky Product	Upgrade with Equivalent Functionality into New Program
<ul style="list-style-type: none"> Kaspersky Work Space Security Kaspersky Business Space Security Kaspersky Enterprise Space Security Kaspersky Total Space Security 	<p>Active license keys or activation codes from Kaspersky Open Space products will function within the new Kaspersky Security for Business Core, Select, Advanced and Total Security endpoints and console. Only those features and applications presently licensed in Open Space will appear or function.</p> <p>To maintain your current functionality, there is no need to purchase a new license as long as your existing license for those features is active.</p> <p>Example: If your existing Open Space deployment includes File server support, that function will also be activated under the new program using your existing license.</p>
<ul style="list-style-type: none"> Kaspersky Security for File Server Kaspersky Security for Mobile Kaspersky Systems Management Kaspersky Security for Virtualization Kaspersky Security for Storage Kaspersky Security for Collaboration Kaspersky Security for Mail Kaspersky Security for Internet Gateway 	<p>Existing versions of all active targeted solutions will continue to function until their license expiration. No new license keys are required during their term.</p>

▶ ACQUIRING NEW FEATURES AND TECHNOLOGIES:

If there is a particular Kaspersky technology you'd like to add to your security portfolio, the list below can help you understand which Kaspersky solution contains this functionality.

Feature	Description	Which Product includes this Feature?	Available as a Targeted Solution?
Application Control	<p>Allow, deny or restrict the behavior of applications running in your environment.</p> <p>Application control technology is not sold separately and is available only in the products/tiers listed on the right.</p>	<ul style="list-style-type: none"> Select Advanced Total 	No
Cloud Based Protection — Kaspersky Security Center	<p>Kaspersky's cloud-assisted, urgent detection system. Significantly reduces the window of vulnerability to zero-day threats. This technology is included in many components of Kaspersky Security for:</p> <ul style="list-style-type: none"> Workstations File, mail and collaboration server Vulnerability scanning and patching Application and web control 	All	N/A
Collaboration Protection	<p>Comprehensive protection for SharePoint servers. Security for Collaboration provides an anti-malware barrier to protect the entire SharePoint deployment from infected uploads and downloads. Also enables policy enforcement by file type and text content.</p> <p>Security for Collaboration is included in the Total Security tier, but is also available separately. When sold with Select or Advanced tiers, a special add-on discount applies. Consult your reseller for details.</p>	<ul style="list-style-type: none"> Total 	Yes
Device Control	<p>Protect important data and improve employee productivity by restricting connected peripherals. Set policies by device type, serial number, time of day and connection bus.</p> <p>Device control technology is not sold separately and is available only in the products/tiers listed on the right.</p>	<ul style="list-style-type: none"> Select Advanced Total 	No
Encryption	<p>Ensure critical data can't be compromised, even if it falls into the wrong hands. Choose from file/folder or full-disk encryption for Windows-based workstations.</p> <p>Kaspersky Lab's data encryption technology is not sold separately and is available only in the products/tiers listed on the right.</p>	<ul style="list-style-type: none"> Advanced Total 	No
File Server Security	<p>Protection for Windows-based, Netware, and Linux file servers is a key component of any effective security program.</p> <p>File server protection is included in the Select, Advanced and Total Security tiers. It is also available separately as a Targeted Solution.</p>	<ul style="list-style-type: none"> Select Advanced Total 	Yes
System Provisioning	<p>Create, deploy and store operating system and software images for users at a central location. Images can also be cloned or updated quickly, saving the administrator valuable hours.</p> <p>This feature is a component of Kaspersky Systems Management, which is included in the Advanced and Total Security tiers, but is also sold separately as a Targeted Solution.</p>	<ul style="list-style-type: none"> Advanced Total 	Yes

Feature	Description	Which Product includes this Feature?	Available as a Targeted Solution?
Hardware and Software Inventories	<p>A feature which provides an administrator with valuable reporting that lists hardware and software in use on the network. These reports can be automatically compared to known, exploitable vulnerabilities — and patches can be suggested and prioritized.</p> <p>This feature is a component of Kaspersky Systems Management, which is included in the Advanced and Total Security tiers, but is also sold separately as a Targeted Solution</p>	<ul style="list-style-type: none"> Advanced Total 	Yes
License Management	<p>Ensure your organization is compliant with software license usage. Track usage and report on infractions and non-compliant users. Save money by paying only for those licenses which are in use.</p> <p>This feature is a component of Kaspersky Systems Management, which is included in the Advanced and Total Security tiers, but is also sold separately as a Targeted Solution</p>	<ul style="list-style-type: none"> Advanced Total 	Yes
Mail Server Security	<p>Protection for Exchange, Linux or Lotus/Domino mail servers. Email communication is enhanced with anti-malware and anti-spam technology.</p> <p>Security for Mail is included in the Total Security tier, but is also available separately. When sold with Select or Advanced tiers, a special add-on discount applies. Consult your reseller for details.</p>	<ul style="list-style-type: none"> Total 	Yes
Mobile Device Management (MDM)	<p>A must-have for any organization with mobile employees — particularly if operating a bring-your-own-device initiative. MDM enables centralized, secure configuration of mobile devices (smartphones and tablets) to ensure corporate data on those devices is protected by appropriate settings. MDM does not require a separate administration console; it is accessed via the Kaspersky Security Center.</p> <p>MDM is available only as a component of Kaspersky Security for Mobile, which also includes an endpoint security agent for applicable devices. This bundle is sold separately as Kaspersky Security for Mobile, or is included in the Select, Advanced and Total tiers.</p> <p>Mobile licensing examples:</p> <p>1) A Select, Advanced, or Total Business license for 100 nodes includes:</p> <ul style="list-style-type: none"> Security for 100 of any type of endpoint node (either workstations, file servers, or mobile devices) MDM for up to 100 mobile devices. <p>2) 100 nodes of Kaspersky Security for Mobile (as a separate, Targeted Solution) includes:</p> <ul style="list-style-type: none"> Security agent for 100 mobile devices MDM for 100 mobile devices <p>Special Notes:</p> <ul style="list-style-type: none"> MDM will manage both configuration and security on devices using the mobile agent application. MDM will manage only configuration on devices without the mobile endpoint agent application. There is no endpoint agent for iOS devices. 	<ul style="list-style-type: none"> Select Advanced Total 	Yes

Feature	Description	Which Product includes this Feature?	Available as a Targeted Solution?
Mobile Security Agent (a security agent loaded onto the smartphone or tablet)	<p>Mobile workers with smartphones or tablets are at risk for exposing corporate data if they lose their devices. Encrypted containers, Selective Remote Wipe, GPS Find, and jailbreak notification ensure the security of corporate data. Settings can be sent to the device via SMS, email, or tether.</p> <p>The mobile agent is available only as a component of Kaspersky Security for Mobile, which also includes MDM. This bundle is sold separately as Kaspersky Security for Mobile, or is included in the Select, Advanced and Total tiers.</p> <p>For licensing examples and special notes, see Mobile Device Management (MDM), above.</p>	<ul style="list-style-type: none"> Select Advanced Total 	Yes
Network Admission Control	<p>Manage data access and network policies for both guest and employee machines. Includes a password protected captive portal that automates the visitor access process, which saves the administrator time. Network Admission Control is accessed via the Kaspersky Security Center.</p> <p>This feature is a component of Kaspersky Systems Management, which is included in the Advanced and Total Security tiers, but is also sold separately as a Targeted Solution</p>	<ul style="list-style-type: none"> Advanced Total 	Yes
Patch Management	<p>Using real-time cloud reports of software and hardware vulnerabilities, Kaspersky Lab will identify and prioritize those patches needed across your network</p> <p>This feature is a component of Kaspersky Systems Management, which is included in the Advanced and Total Security tiers, but is also sold separately as a Targeted Solution</p>	<ul style="list-style-type: none"> Advanced Total 	Yes
Storage Protection	<p>Kaspersky Security for Storage (including EMC Celerra) provides anti-malware to detect and remove infected files which may be shared on networks.</p>	<ul style="list-style-type: none"> Kaspersky Anti-Virus for Storage 	Only
Systems Management	<p>Several powerful and useful tools designed for IT process optimization. Kaspersky Systems Management includes:</p> <ul style="list-style-type: none"> System Provisioning Remote Software Installation Remote Troubleshooting License Management Vulnerability Scanning Patch Management Network Admission Control <p>All components are accessed via the Kaspersky Security Center administration console.</p> <p>Kaspersky Systems Management is included in the Advanced and Total Security tiers, but is also available separately as a Targeted Solution.</p>	<ul style="list-style-type: none"> Advanced Total 	Yes
Remote Software Installation	<p>From a central location, administrators can push out and install new software or updates to users either manually or on a schedule. Remote offices can have an appointed updater on site to reduce network traffic.</p> <p>This feature is a component of Kaspersky Systems Management, which is included in the Advanced and Total Security tiers, but is also sold separately as a Targeted Solution</p>	<ul style="list-style-type: none"> Advanced Total 	Yes

Feature	Description	Which Product includes this Feature?	Available as a Targeted Solution?
Remote Troubleshooting	<p>When users experience system problems, administrators can use the familiar Kaspersky Security Center to remotely log into the user computer to perform troubleshooting measures.</p> <p>This feature is a component of Kaspersky Systems Management, which is included in the Advanced and Total Security tiers, but is also sold separately as a Targeted Solution</p>	<ul style="list-style-type: none"> Advanced Total 	Yes
Virtualization Security	<p>In conjunction with VMware, Kaspersky has adapted our award-winning security software to operate within the vCloud Ecosystem Framework. Anti-malware scanning on virtual machines is offloaded to a virtual appliance. This saves significant resources and eliminates AV Scanning 'Storms' and 'Instant-on Gaps'. A single management console allows for policies to be applied to virtual and physical machines, alike.</p>	<ul style="list-style-type: none"> Kaspersky Security for Virtualization 	Only
Vulnerability Scanning	<p>Identify hidden vulnerabilities across the network by first running a hardware and software inventory and comparing the results against real-time data from numerous databases. Kaspersky Lab aids the administrator by prioritizing threats and providing recommended solutions, when available.</p> <p>This feature is a component of Kaspersky Systems Management, which is included in the Advanced and Total Security tiers, but is also sold separately as a Targeted Solution</p>	<ul style="list-style-type: none"> Advanced Total 	Yes
Web / Internet Gateway Security	<p>Kaspersky Lab's protection for ISA/TMG, Proxy, and Checkpoint often provides the first line of defense in a layered security approach. Superior anti-malware scanning is critical at this level. Internet Gateway protection is included in the Total Security tier, but is also available separately as a Targeted Solution. When sold with Select or Advanced tiers, a special add-on discount applies. Consult your reseller for details.</p>	<ul style="list-style-type: none"> Total 	Yes
Web Control	<p>Securely enable users to surf within policy. Kaspersky Lab Web Control provides the tools to control and restrict surfing based on URL, category, schedule or user. Integration with the Kaspersky Security Network provides real-time identification of infected URLs or newly created, prohibited sites.</p> <p>Web control technology is not sold separately and is available only in the products/tiers listed on the right.</p>	<ul style="list-style-type: none"> Select Advanced Total 	No
Whitelisting	<p>Kaspersky Lab makes whitelisting easy — even when implementing a “default deny” posture. Our Dynamic Whitelisting technology ensures legitimate updates to software are identified and incorporated into your policy in real time. Built-in wizards walk the administrator through setup of this highly effective protection mechanism.</p> <p>Dynamic Whitelisting technology is enabled within the Application Control module of Kaspersky's endpoint control technologies. It is not sold separately and is available only in the products/tiers listed on the right.</p>	<ul style="list-style-type: none"> Select Advanced Total 	No

Kaspersky Lab ZAO, Moscow, Russia
www.kaspersky.com

All about Internet security:
www.securelist.com

Find a partner near you:
www.kaspersky.com/buyoffline

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