



Introducing

KASPERSKY ENDPOINT SECURITY FOR BUSINESS

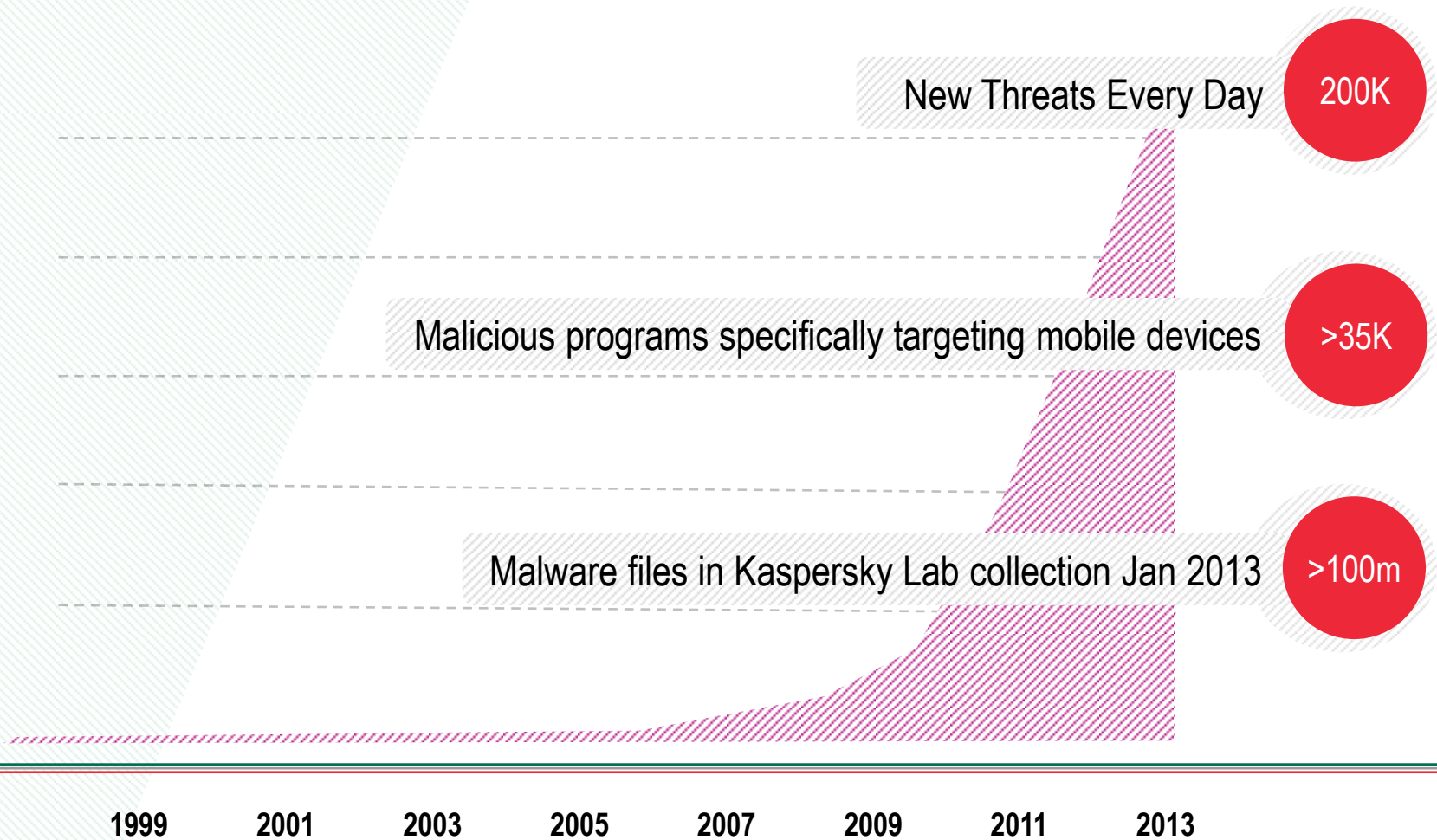
Business drivers and their impact on IT

AGILITY	<ul style="list-style-type: none">○ Move fast, be nimble and flexible	66% of business owners identify business agility as a priority
EFFICIENCY	<ul style="list-style-type: none">○ Cut costs○ Consolidate and streamline	54% of organisations say that their business processes could be improved
PRODUCTIVITY	<ul style="list-style-type: none">○ Maximise the value of existing resources○ Do more with less	81% of business owners cite operational efficiencies as their top strategic priority

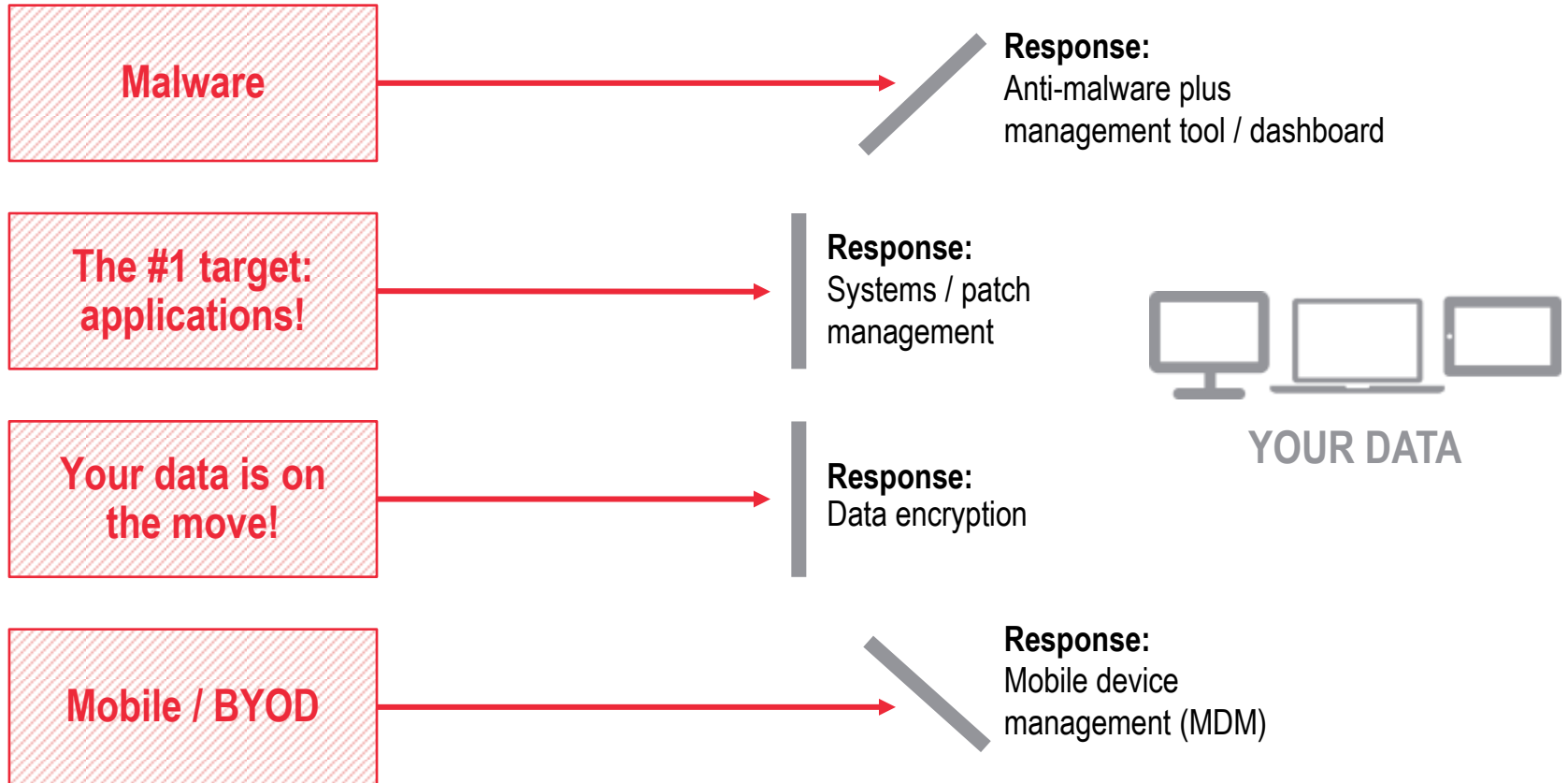
IMPACT ON IT

- IT complexity: more data, more systems, more technology
- Pressure on resources and budgets

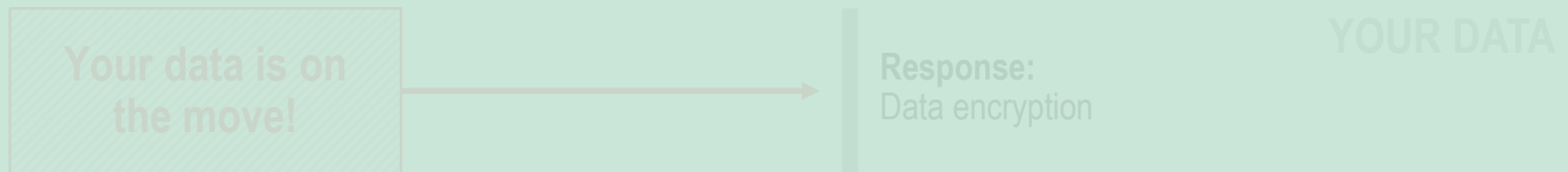
And then, there's the rise of malware...



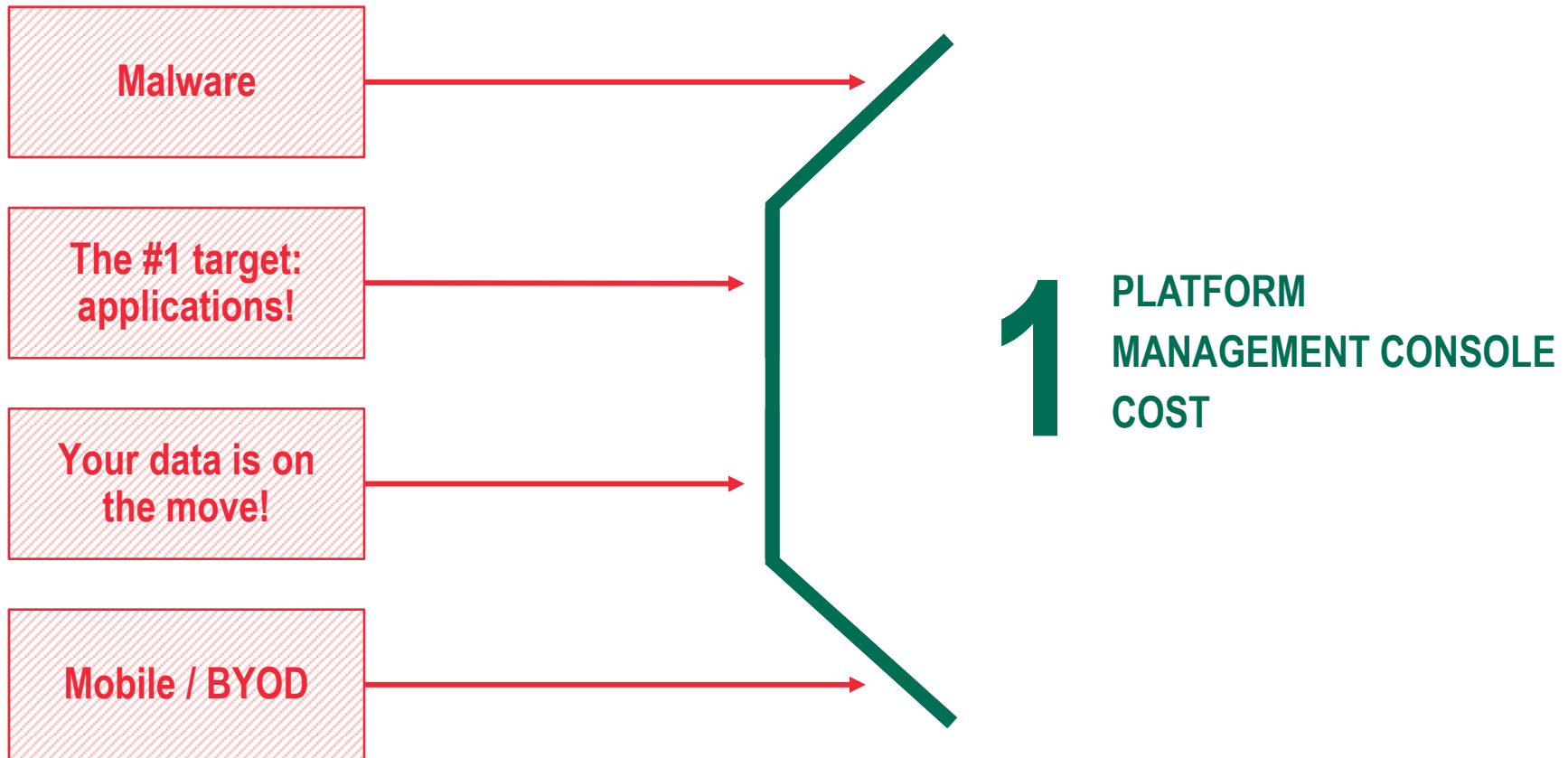
The impact on IT security



The impact on IT security



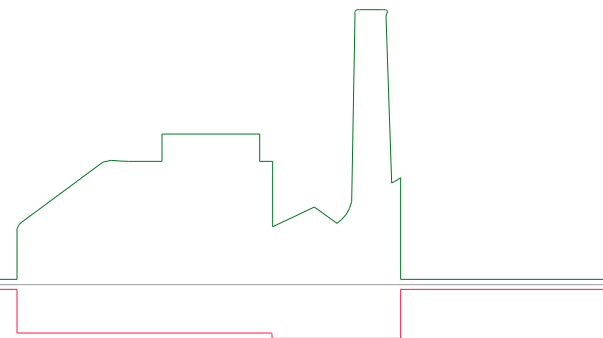
What if?



Introducing . . .

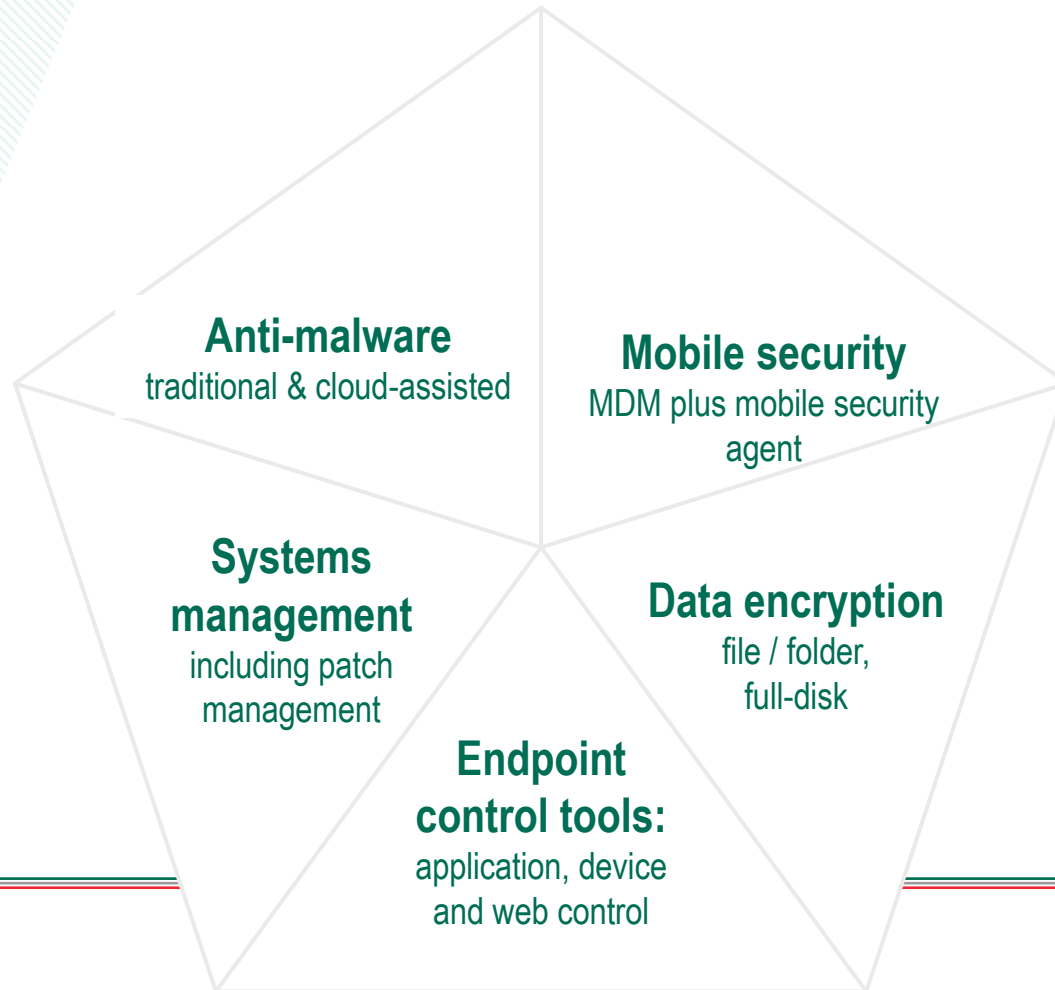


KASPERSKY
ENDPOINT SECURITY
FOR BUSINESS



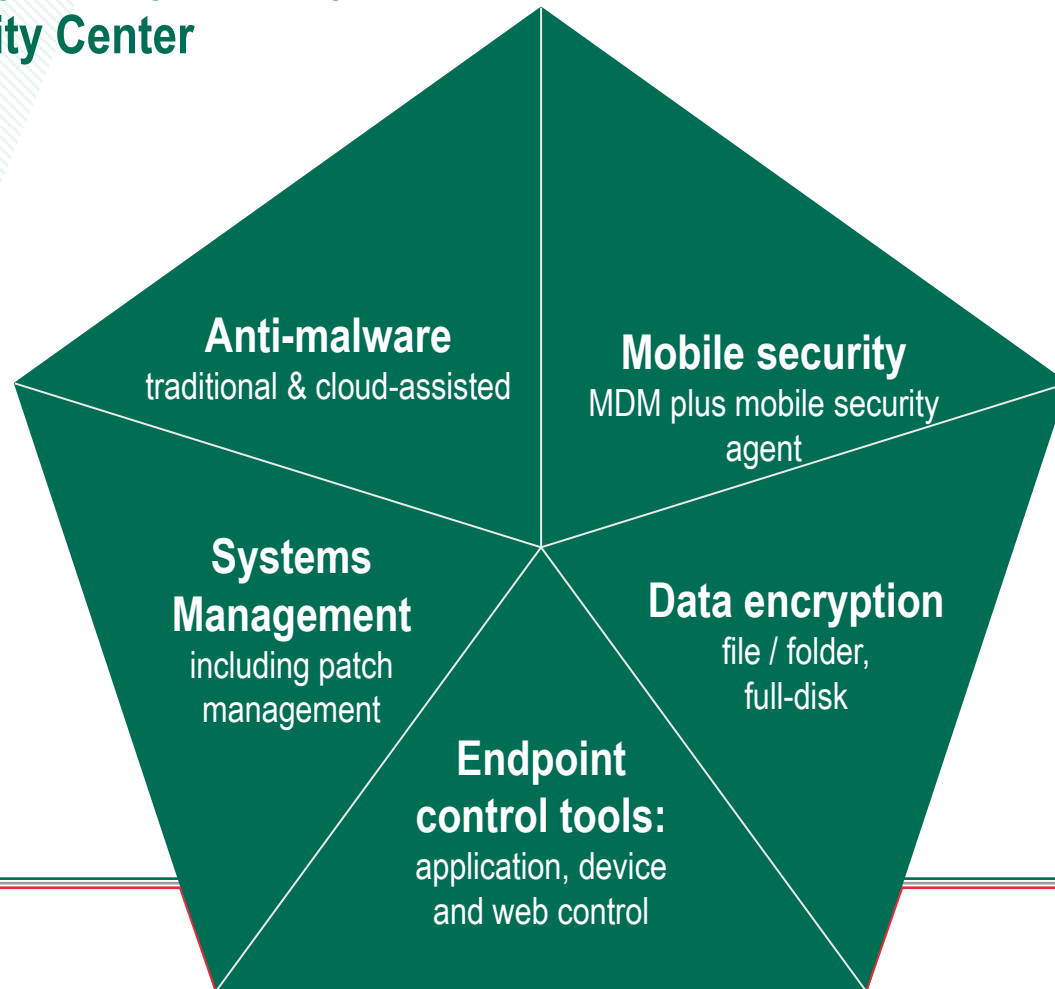
Kaspersky Endpoint Security for Business

This single platform contains:



Kaspersky Endpoint Security for Business

All managed through a single management console:
Kaspersky Security Center



For the first time, you can:

SEE

- Physical, virtual, mobile
- Identify vulnerabilities
- Inventory HW and SW
- Take action with clear reporting



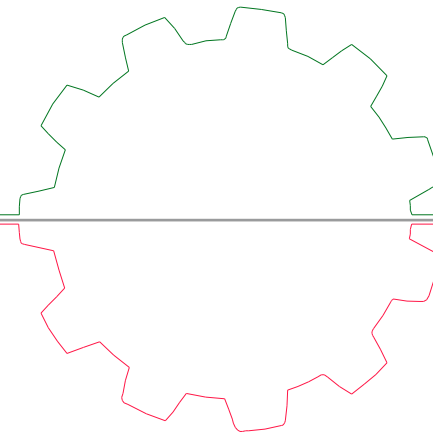
CONTROL

- Configure and deploy
- Set and enforce IT policies
- Manage employee-owned devices
- Prioritise patches
- License Management
- NAC



PROTECT

- Evolve beyond anti-virus
- Meet security demands
- Protect data and devices anywhere
- Rely on Kaspersky expertise



Bringing two benefits together

Deeper protection + seamless manageability

ENDPOINT / INFRASTRUCTURE

- Anti-malware
- Endpoint control tools
- Encryption
- Mail and internet gateway security
- Collaboration



- Smartphones
- Tablets



- Servers
- Workstations
- Laptops

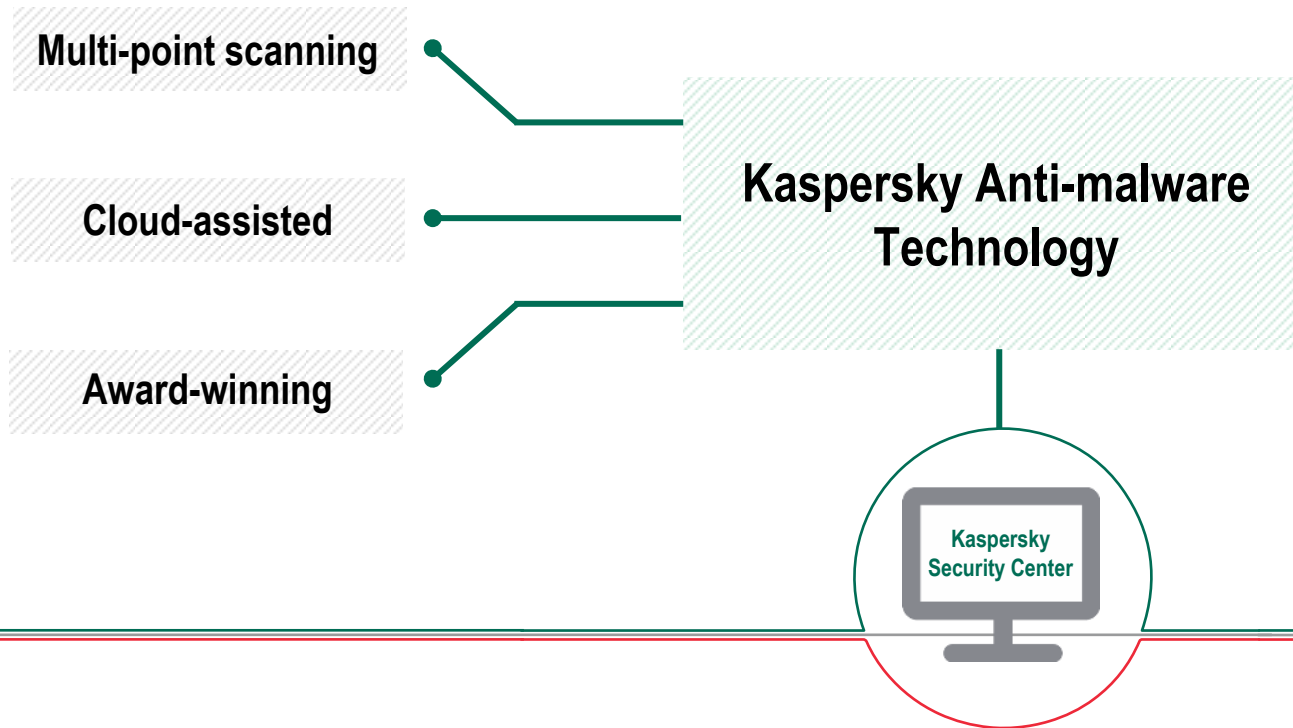
KASPERSKY SECURITY CENTER

- Mobile Device Management (MDM)
- Systems Management
- Security Policy Enforcement



Anti-malware

The foundation of the platform



ANTI
MALWARE



DATA
ENCRYPTION



Mobile Security



SYSTEMS
MANAGEMENT



CONTROL
TOOLS



Infrastructure

Data encryption

Keeping your data safe, wherever it goes

Encryption features

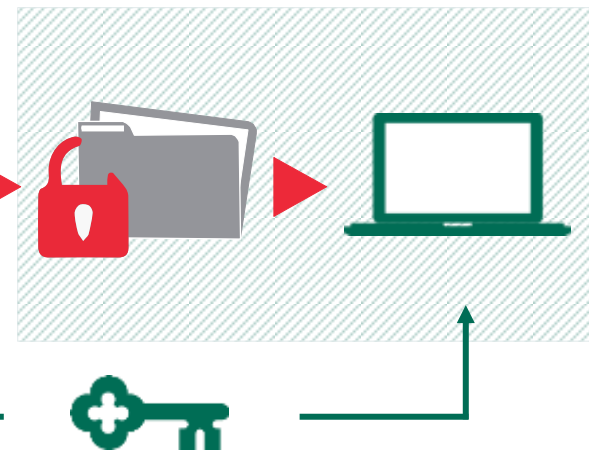
- File / folder or full-disk
- Integrates with device control and application control
- Transparent to end-users



Inside the Network

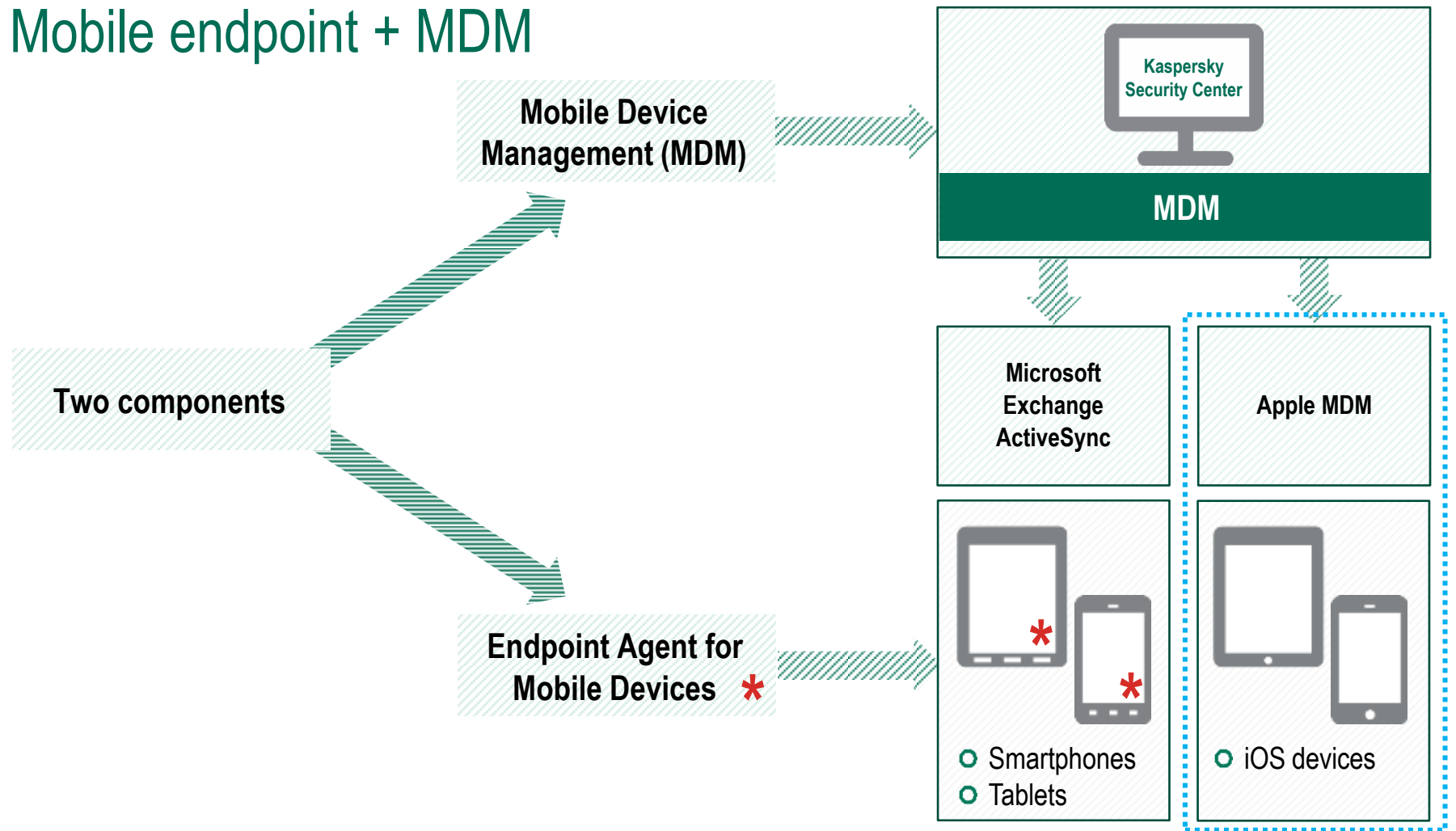


Outside the Network



Mobile security

Mobile endpoint + MDM



ANTI
MALWARE



DATA
ENCRYPTION



Mobile Security



SYSTEMS
MANAGEMENT



CONTROL
TOOLS



Infrastructure

Mobile solution features

CONFIGURE/DEPLOY

- Via SMS, email or tether



SECURITY

- Anti-malware
- Anti-phishing
- Anti-spam



ANTI-THEFT

- GPS find
- Remote block



POLICY COMPLIANCE

- Set password
- Jailbreak / Root notice
- Force settings



APPLICATIONS

- Containerisation
- Data access restriction



DATA ACCESS

- Data Encryption
- Remote wipe



ANTI-MALWARE



DATA ENCRYPTION



Mobile Security



SYSTEMS MANAGEMENT



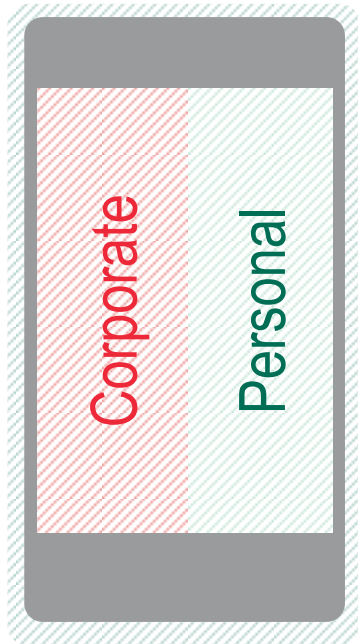
CONTROL TOOLS



Infrastructure

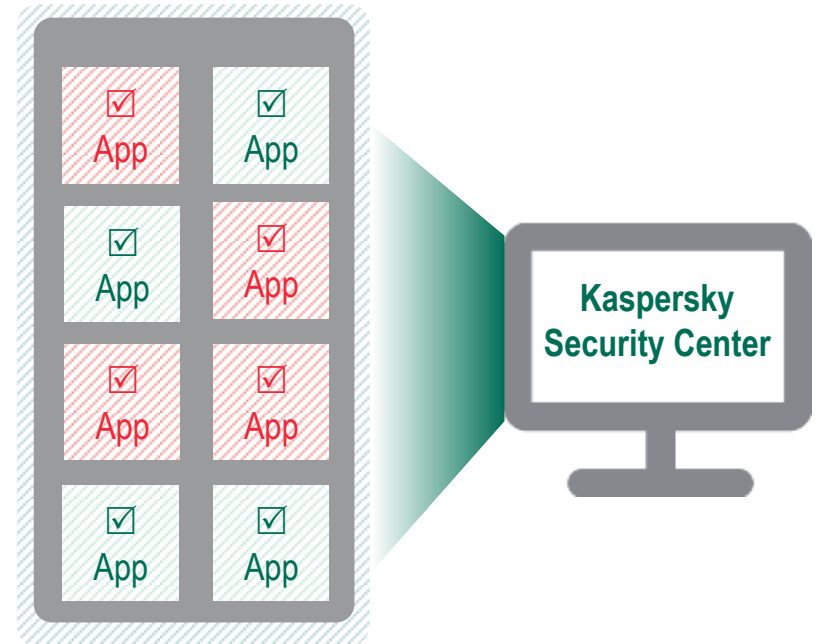
The perfect solution for BYOD

Containerisation



- Keeps corporate data separate
- Encrypted
- Selectively wiped

Private 'App' Portal



Systems management

Staying up-to-date just got faster and easier

SYSTEM PROVISIONING

- Create images
- Store and update
- Deploy



LICENCE MANAGEMENT

- Track usage
- Manage renewals
- Manage licence compliance



REMOTE TOOLS

- Install applications
- Update applications
- Troubleshoot



VULNERABILITY SCANNING

- HW and SW inventory
- Multiple vulnerability databases



ADVANCED PATCHING

- Automated prioritisation
- Reboot options



NETWORK ADMISSION CONTROL (NAC)

- Guest policy management
- Guest portal



ANTI
MALWARE



DATA
ENCRYPTION



Mobile Security



SYSTEMS
MANAGEMENT



CONTROL
TOOLS



Infrastructure

Control tools

Applications, devices and web

DEVICE CONTROL



WEB CONTROL



APPLICATION CONTROL WITH DYNAMIC WHITELISTING



ANTI
MALWARE



DATA
ENCRYPTION



Mobile Security



SYSTEMS
MANAGEMENT



CONTROL
TOOLS



Infrastructure

Mail, Internet gateway and collaboration

Comprehensive infrastructure protection

Security for Mail

- Microsoft Exchange
- Lotus Notes/Domino
- Linux Mail Servers



Security For Internet Gateways

- Microsoft ISA/TMG
- Squid
- Firewall



Security For Collaboration

- Microsoft SharePoint servers



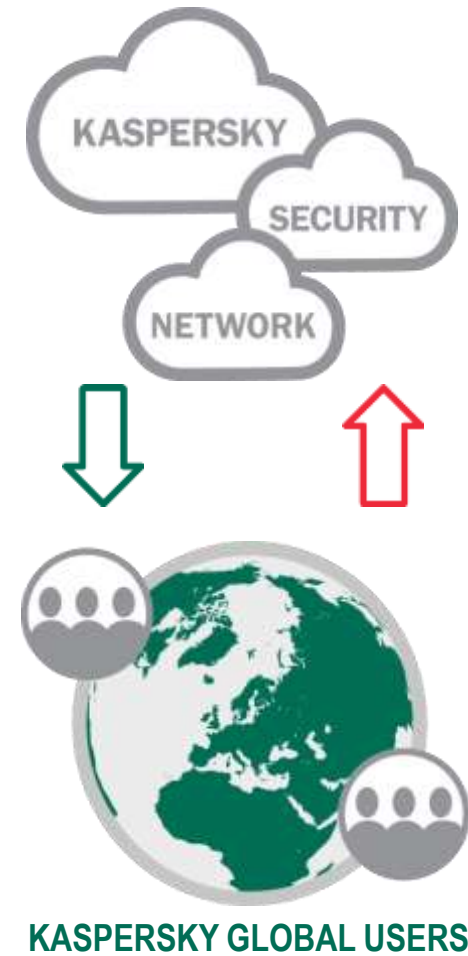
Supported and powered by the Kaspersky Security Network

Global cloud network of millions of users
















Dynamic reputation of applications and websites

Improves performance and reduces false positives

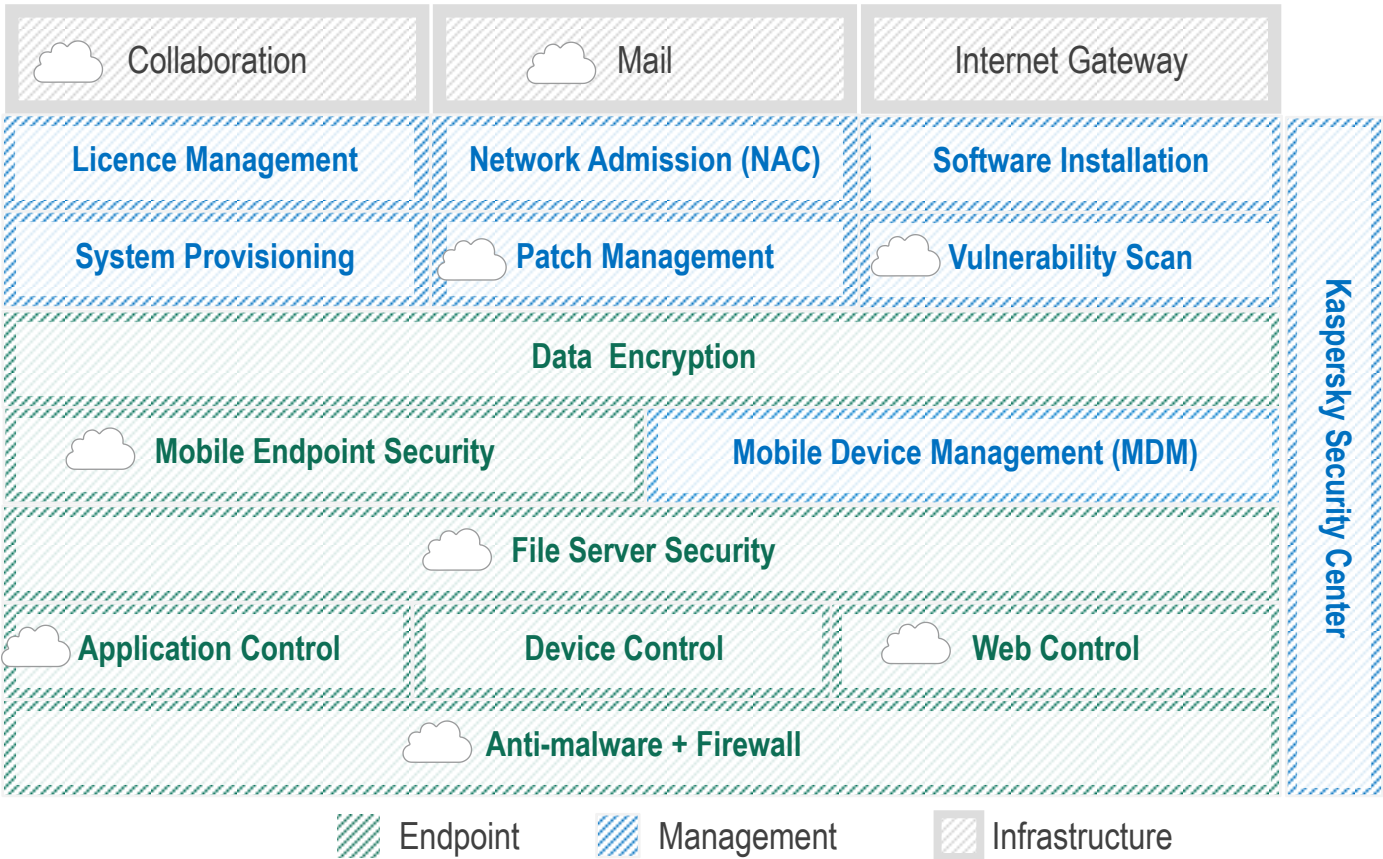
Tightly integrated with protection features




Kaspersky Endpoint Security for Business: Progressive, feature-rich tiers

	ANTI-MALWARE	APP, DEVICE, WEB CONTROL	MOBILE SECURITY	DATA ENCRYPTION	SYSTEMS MANAGEMENT	MAIL, WEB AND COLLABORATION
TOTAL						
ADVANCED						
SELECT						
CORE						

In detail



 Cloud-enabled via the Kaspersky Security Network (KSN)

Plus: additional targeted solutions

Kaspersky Security for...

File
Servers

Systems
Management

Storage

Mail

Mobile

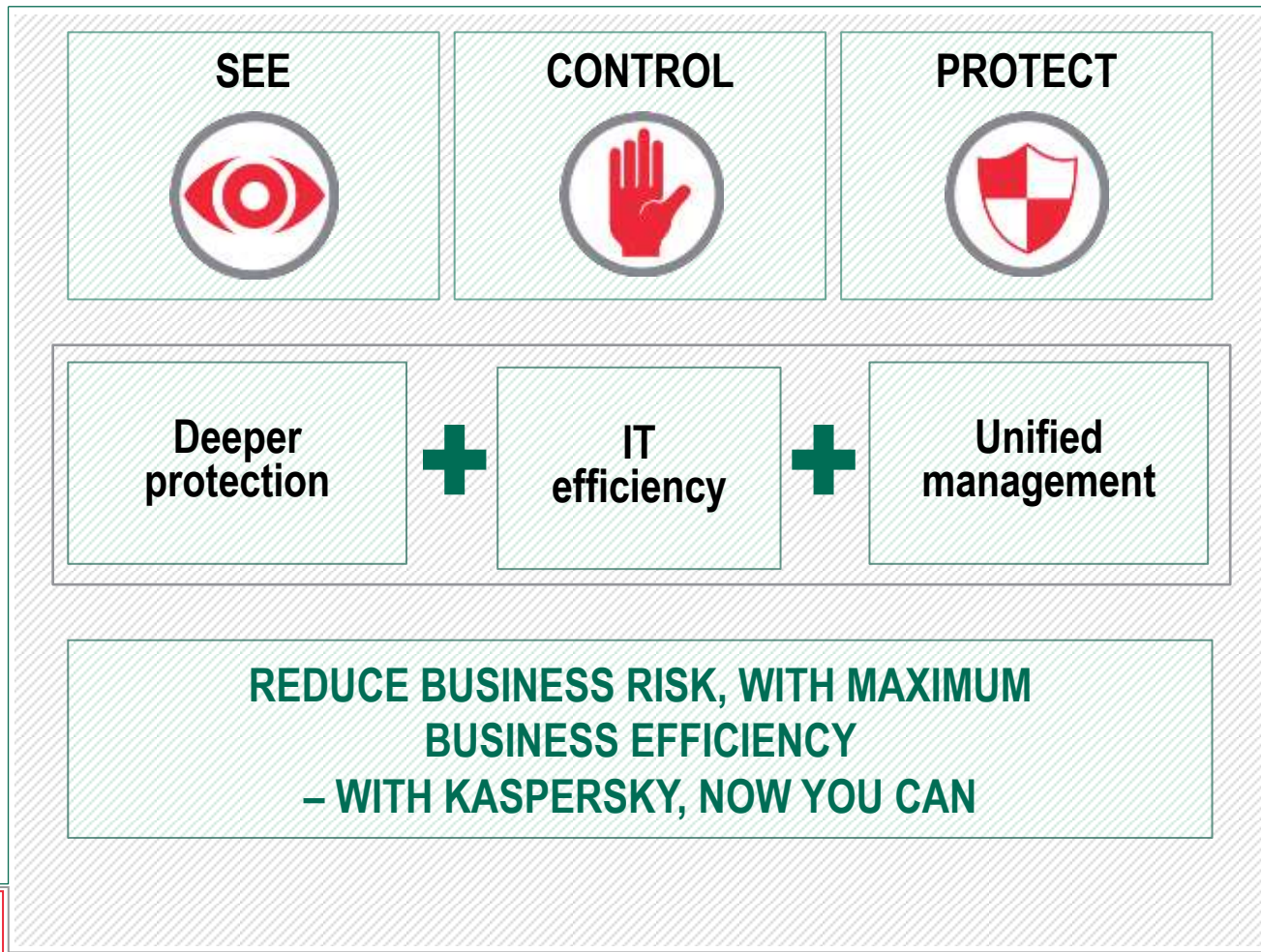
Virtualization

Collaboration

Internet
Gateways



Summary: a unique set of benefits



Why Kaspersky for your business?

AWARD-WINNING ANTI-MALWARE



KASPERSKY INSIDE

Over 80 IT, networking security and communications vendors have chosen to embed Kaspersky Lab anti-malware technology inside their own solutions, including Microsoft, IBM, Checkpoint and Juniper.

BUILT, NOT BOUGHT

We do not acquire technologies and then try to integrate them. Every feature and function is built up from the same, single code base.



KASPERSKY ENDPOINT SECURITY FOR BUSINESS

www.kaspersky.com/business